Reflection
Product Data Sheet

Automatic data replication for Salesforce, Force.com, and Database.com! Reflection creates a mirror image of your Salesforce data onto your local database or AWS server. It enables a complete view of your data for superior enterprise reporting capabilities, integration with other on-premise systems, and secure backup and disaster recovery solutions.

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Highlights

Reporting & Business Intelligence	Empower your organization with complete enterprise reporting across Salesforce and on-premise ERP, HR, and financial systems. Reflection replicates your Salesforce data into your data warehouse where your developers and analysts have full access and reporting capabilities.
Backup & Archiving	Reflection is your Salesforce data insurance policy! Human error is responsible for $1/3$ of all data loss, so don't take the risk. Ensure your data replication service keeps you from a loss of your valuable customer information.
Data Integration	Integrate your Salesforce data into other enterprise systems with our simple data replication service. Reflection moves data down into the local database so you can easily move data into other systems without the need for custom web service API integrations.

Features & Benefits

Automated Data Replication – Reflection monitors Salesforce on a configured interval and keeps your local database or data warehouse in sync with your Salesforce org. All changes that are made in Salesforce are automatically replicated without manual intervention.

Dynamic Data Structure – Reflection monitors your Salesforce object and field configurations to ensure all changes and additions are automatically detected and handled within the local replicated database.

File Attachment Support – Reflection provides a robust configurable option to replicate all of your file attachments within your Salesforce org. You can either replicate the binary attachments into your local relational database or choose to configure an Amazon S3 storage solution.

Flexible Cron-Style Scheduler – Schedule your replication cycles on many customized intervals for any business use case.

High-Performance Replication – Reflection leverages both the Salesforce Bulk and SOAP API to quickly load your data. Reflection also uses "bulk" copy and merge operations supported within the relational database management system.

Backup Salesforce Configurations & Structure (Metadata API) – Your Salesforce customer data is important, but the setup, configuration, and data structure of your Salesforce org are just as vital. Reflection leverages the Metadata API to ensure all your Salesforce org resources are backed up as well!

Safe & Secure – Reflection uses a secure, encrypted connection to access your Salesforce data.

Easy Setup & Zero Maintenance – Reflection installs in just minutes and requires only one input screen to fully configure. No special training is required. Once configured, there is no need for any interaction with Reflection.

Requirements

▸ Salesforce Editions: Enterprise, Unlimited, Developer

▸ Microsoft Windows XP or later, Windows 2003 Server or later, or .NET 3.5

Supported Databases

▸ Microsoft SQL Server 2008 or later

▸ MySQL 5 or later

▸ Oracle 10 or later

▸ PostgreSQL 8 or later

Amazon Web Services (AWS) Support

▸ Amazon Redshift Data Warehouse

▸ Amazon Relational Database Service (RDS)

▸ Amazon Simple Storage Service (S3)

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